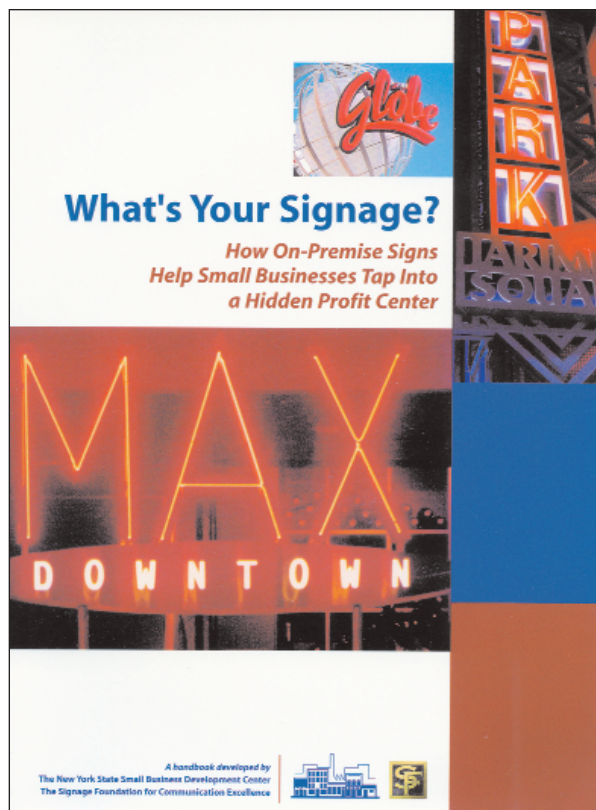


What's Your Signage?

How On-Premise Signs Help Small Businesses Tap Into a Hidden Profit Center



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A sign, that's what. Research has shown time and again what kind of impact a well-designed sign can have on your bottom line. *What's Your Signage?* was written specifically for the small business owner, by people who've advised & mentored small businesses in New York for over 20 years. Read about what goes into designing and making a sign, and find out how to find the sign professionals you'll need to get people in your front door.

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